

News Release

For Immediate Release

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Valtra roadshow expands: Trelleborg joins Valtra Smart Tour as an official partner

Trelleborg has joined the Valtra Smart Tour 2018 roadshow as an official partner. The Valtra Smart Tour demo fleet is equipped with Trelleborg tyres and Trelleborg will have a stand at Smart Tour locations. With the collaboration, both Valtra and Trelleborg aim to provide their customers with a more comprehensive customer experience at the roadshow and offer a good platform to deepen the discussion about Valtra tractors and Trelleborg tyres.

Valtra's annual roadshow, this year named Valtra Smart Tour, has been fully rebuilt for 2018. This year the demo truck will travel all across Europe to over 15 countries, hitting the road every week. Around 70 Smart Tour events have been organized already this year with still over 110 events left for 2018.

Capture 1

Trelleborg equips Valtra Smart Tour demo fleet in 2018. As an addition, Trelleborg is present at its own stand at the Smart Tour locations.

Video: [Valtra Smart Tour](#)

About Valtra

Valtra Inc. develops, manufactures, markets and services Valtra tractors that are individualized for the way customers work. Renowned for their versatility and reliability, Valtra tractors are engineered to deliver high performance in demanding working conditions and on extreme terrains. Valtra is a worldwide brand of AGCO Corporation, being the leading tractor manufacturer in the Nordic countries and one of the most popular brands in Latin America.

www.valtra.com

About AGCO

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Valtra is a worldwide brand of AGCO.

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agriculture equipment and solutions and supports more productive farming through its full line of equipment and related services. AGCO products are sold through five core brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®, supported by Fuse® precision technologies and farm optimization services. Founded in 1990, AGCO is headquartered in Duluth, GA, USA. In 2017, AGCO had net sales of \$8.3 billion. For more information, visit <http://www.AGCOcorp.com>. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.

About Trelleborg Wheel Systems

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheels for agricultural and forestry machines, materials handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels

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