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Trelleborg Announces Stop in Belgium on its 2016 Agricultural Tire Road Show

Trelleborg announces a new stop in Europe on its 2016 Road Show for agricultural tires at Q-Team Demo Event in Waremmes, Belgium, on September 17 and 18. Two field demonstrations per day will be held to showcase the benefits of a large tire footprint in boosting the global efficiency and productivity of farming operations.

To do so, two Case CVX 195 tractors will run over two 200 meter tracks with different tire fitments. The first one will be fitted with Trelleborg VF 710/60R38 TM1060 and VF 600/60R28 TM1060, while the second one will be fitted with 650/65R38 TM800 and 540/65R28 TM800.

These two tractors are linked together with a metal rope to a third Case Optum 300 break tractor. The rope is on a pulley so it is free to move, enabling the tractor transferring the most power to the ground to arrive before the other one. The time gap between the two tractors will be measured and a computer application will calculate the efficiency savings.

Capable of working at extremely low pressure, with the typical aspect ratio of a 60 series, the TM1060 will generate an extra wide footprint area providing premium respect for the soil, farm productivity and crop yield, while assuring premium traction thanks to the ProgressiveTraction tread pattern.

Lorenzo Ciferri, Marketing Director Agricultural and Forestry Tires at Trelleborg Wheel Systems, points out that soil compaction is not merely a matter of efficiency but is also about productivity over the long term. "With Trelleborg's extra large tire footprints you can reduce the pressure on the ground, whilst carrying the same load. The threat of soil compaction is greater today than in the past because of the increase in the size of farm equipment and Trelleborg pays great attention to this."

Kicking off in Germany in June and continuing until late 2016, the roadshow will visit farm shows and special customer events in as many as seven European countries, in China and South Africa to showcase the latest generation of Trelleborg tires and complete wheels.

To register your attendance at Trelleborg field demonstrations or for more information on Trelleborg's 2016 Road Show, visit www.trelleborg-roadshow.com.

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For **more information** or **high resolution** pictures, please contact:

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***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about SEK 4.315 (EUR 461 million), 3.295 employees and manufacturing facilities in Italy, Latvia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 30 billion (EUR 3.25 billion, USD 3.60 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com*