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Trelleborg Renews Strategic Partnership with Tractor of the Year® Awards

Further strengthening its strategic partnership with the prestigious Tractor of The Year® awards, Trelleborg announces that it will officially partner the esteemed awards for a further four years.

Fabio Zammaretti, Chairman of the Tractor of The Year Awards, says: "The international judging panel for Tractor of The Year® awards is the biggest independent European network focused on the development of agricultural mechanization. Comprising the agricultural industry's biggest publications, our judging panel enables us to communicate to farming professionals across Europe, ensuring that year after year the Tractor of The Year® awards feature the most innovative technologies and solutions on market.

"The popularity of the Tractor of the Year® awards has grown significantly over the past couple of years, cementing its position as one of the most highly anticipated events on the calendars of leading tractor manufacturers and farming professionals across Europe."

Paolo Pompei, President Business Unit Agricultural and Forestry Tires at Trelleborg Wheel Systems, says: "After working closely with the Tractor of the Year® awards over the last four years to promote innovation for sustainable farming, we had no hesitation in extending our strategic partnership.

"With the further strengthening of our partnership, we have no doubt that the Tractor of the Year® awards will not only continue to grow, but be better placed to promote the development of the agricultural industry across the globe."

The first stage of the 2016 Tractor of The Year® awards saw leading tractor manufacturers present their candidates for the esteemed awards at 'Tractor of the Year 2016: Let the challenge begin', which took place at Palazzo Di Varignana, in Bologna, on May 18 to 19. Categories included 'Best of Specialized 2016', 'Golden Tractor for Design 2016', the coveted 'Tractor of the Year 2016' and the newly created 'Best Utility 2016' award, which recognizes multipurpose and utility tractors above 70 HP, maximum four cylinders and maximum operating weight of 8,500 kilograms.

The event was attended by representatives from 15 leading tractor manufacturers, along with an international judging panel of 23 journalists from across the European agricultural industry's most influential publications. Following the comprehensive assessment of the candidates for the awards, the international judging panel announced its 12 finalists for the coveted awards in June. This



followed a stringent performance assessment based on criteria such as tractor transmission, electronics, hydraulics, cab comfort, innovative technical features, options, design and price to HP ratio.

After further deliberation, the winners of all categories will be announced at the 2016 Tractor of The Year® awards ceremony which will be held at leading agricultural exhibition, AGRITECHNICA 2015 in Hannover, Germany, November 8th.

For more information on the Tractor of the Year® awards, visit: www.tractoroftheyear.com and on Trelleborg, visit www.trelleborg.com/wheels.

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For **more information** or **high resolution** pictures, please contact:

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Company and profile of the Trelleborg group:

***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about SEK 4.167 million (EUR 459 million), 3.047 employees and manufacturing facilities in Italy, Latvia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 22 billion (EUR 2.48 billion, USD 3.29 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 16 billion (EUR 1.78 billion, USD 2.36 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com.*